



Coggeshall Farm Museum 2022 *Harvest Gala* Sponsorship Opportunities

Sponsorship Level

Diamond Sponsor \$10,000

- **Four seats** at the 2022 *Harvest Gala*
- Opportunity to briefly **address the audience** from the podium during the *Harvest Gala*
- Premiere placement of **one full page color ad in the program book**
- Prominently placed **signage** at the *Harvest Gala*
- Company **logo and link** on the *Harvest Gala* web page and online auction web page
- **Logo** in email campaigns and marketing materials (subject to print deadline)
- **Logo & recognition** on **Facebook** page
- **Invitations** to special donor events at Coggeshall Farm and the Village for the next year
- **Recognition** in our Annual Report
- **150 Daytime Passes** to Coggeshall Farm Museum and **150 Daytime Passes** to Old Sturbridge Village

Ruby Sponsor \$5,000

- **Two seats** at the 2022 *Harvest Gala*
- **One three quarters-page color ad** in program book
- **Logo** featured on **signage** at the *Harvest Gala*
- Company **logo and link** on the *Harvest Gala* web page and online auction web page
- **Recognition** in email campaigns and marketing materials (subject to print deadline)
- **Recognition** on **Facebook** page
- **Invitations** to special donor events at Coggeshall Farm and the Village for the next year
- **Recognition** in our Annual Report
- **100 Daytime Passes** to Coggeshall Farm Museum and **100 Daytime Passes** to Old Sturbridge Village

Emerald Sponsor \$2,500

- **Two seats** at the 2022 *Harvest Gala*
- **One half-page color ad** in program book
- **Recognition** on **signage** at the *Harvest Gala*
- Company **logo and link** on the *Harvest Gala* web page and online auction web page
- **Recognition** in email campaigns and marketing materials (subject to print deadline)
- **Recognition** on **Facebook** page
- **Invitations** to special donor events at Coggeshall Farm and the Village for the next year
- **Recognition** in our Annual Report
- **40 Daytime Passes** to Coggeshall Farm Museum and **40 Daytime Passes** to Old Sturbridge Village

Sapphire Sponsor \$1,000

- **Two seats** at the 2022 *Harvest Gala*
- **One quarter-page color ad** in program book
- **Recognition** on **signage** at the *Harvest Gala*
- Company **logo and link** on the *Harvest Gala* web page
- **Recognition** in email campaigns and marketing materials (subject to print deadline)
- **Invitations** to special donor events at Coggeshall Farm and the Village for the next year
- **Recognition** in our Annual Report
- **20 Daytime Passes** to Coggeshall Farm Museum and **20 Daytime Passes** to Old Sturbridge Village



Advertising Opportunities

Full page color program book ad	\$500
Receives 20 free admission passes to Coggeshall Farm Museum	
Half-page color program book ad	\$375
Receives 15 free admission passes to the Coggeshall Farm Museum	
Quarter-page color program book ad	\$250
Receives 10 free admission passes to the Coggeshall Farm Museum	

*Sponsors will have until September 16, 2022 to inform Coggeshall Farm of their intention to fill or donate table seats for resale. All sponsor and tickets benefits can be waived for a fully tax-deductible gift. Event tickets have a fair market value that will affect the portion of the donation that is considered tax-deductible. When a sponsor waives the seats (or portion of) associated with their sponsorship, the tax-deductible portion of their gift is adjusted to reflect the amount which was donated back to OSV for resale. Sponsors are required to release names of guests and meal choices to Coggeshall Farm by October 21, 2022.